

# Resume

## Personal Information

Name: Dr. Iqbal Sayeed

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## Education

1. Ph.D in Commerce, AMU, 1994
2. M.Phil in Commerce, AMU, 1992
3. M.Com, AMU, 1989
4. B.Com, AMU, 1987
5. Diploma in Computer Programming, ICPC, 1991

## Teaching Experience

1. Assistant Professor, Department of Commerce, Zakir Husain Delhi College (Evening), University of Delhi, 2003-2012.
2. Associate Professor, Department of Commerce, Zakir Husain Delhi College (Evening), University of Delhi, 2012-present.

## Publications

1. Factors affecting rise in affordable housing in Delhi NCR, International Journal of Indian Economic Light (JIEL), 2023
2. Women entrepreneurs development through training and education in India, EPRA International Journal of Economic and Business Review (JEER), 2023
3. The rise of Islamic banking in the time of economic crisis, EPRA International Journal of Economics, Business and Management Studies (EBMS), 2023
4. Social media marketing: Is it more efficient for targeted men or women segment, EPRA International Journal of Multidisciplinary Research (IJMR), 2023
5. Child labour in India-causes, consequences and combating measures, EPRA International Journal of Economic Growth and Environmental Issues (EGEI), 2023
6. Scenario of foreign direct investment in India during covid-19, EPRA International Journal of Economic and Business Review (JEER), 2023

7. Email Marketing- Role in improving customer retention rates, EPRA International Journal of Economics, Business and Management Studies (EBMS), 2023
8. Role of HR practices on Supply Chain Management, EPRA International Journal of Multidisciplinary Research (IJMR), 2023

### **Books Authored**

Marketing Management, Print ways publishing house, New Delhi, India, 2013

### **Conferences/Seminars/Workshops Attended**

1. Keynote Speaker in Technical Session-II (on Environment), Swami Sukhdevanand (9th International Seminar), 2017
2. Paper Presented on Growing Importance of the Environment and Natural Resources in International Relations, 2nd National Conference, 2017
3. Paper Presented on Impact of Tourism in Economic Prosperity of the world, Swami Sukhdevanand (9th International Seminar), 2017
4. Paper Presented on A Glimpse of Rural Economy in Development of India, International Conference (Ramanujan College, DU), 2017
5. Paper Presented on Green Accounting in India, 3rd National Conference (ZHDC(e)), 2018

### **Administrative Responsibilities**

1. Member of Student Union Advisory Board, ZHDC'E', 2017-2018
2. Member of Film and Photography Committee, ZHDC'E', 2017-2018
3. Member of Committee for Grievance for Special Category, ZHDC'E', 2017-2018
4. Counsellor for Admission Seekers, ZHDC'E', 2017-2018
5. Member of Committee for Introduction of Commerce Journal, ZHDC'E', 2017-2018
6. Member of Committee for New Courses, ZHDC'E', 2017-2018

### **Professional Development Activities**

1. Faculty Development Programme, ZHDC(e) (Topic- Teaching Methodology on Case Based Learning), 2018
2. Refresher Course, Institute of Life Long Learning, DU, 2018

### **Awards and Recognitions**

Best Research Paper Award, Human Happiness in India, PG College Shahjahanpur UP India, International, 16, 17 Dec 2017