

Varinder Kumar



**Assistant Professor,
Department of Commerce,
Zakir Husain Delhi (Evg) College
(University of Delhi), New Delhi, India**

Personal Information:

Father's Name

Shri Buta Ram

Date of Birth

22/07/1996

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And

Department of Commerce, Shaheed Bhagat Singh College(University of Delhi), Sheikh Sarai, Phase II, NewDelhi-110017.

1. Academic Profile:

- Teaching experience of more than 2 years at undergraduate level.
- Ph.D. Research Scholar in Faculty of Management Studies (FMS-2020), University of Delhi-110007.
- **Master of Commerce (Marketing)** from Department of Commerce, Delhi School of Economics, University of Delhi in 2019
- **B.com (Hons)** from Ramjas College, University of Delhi in 2017
- UGC-National Eligibility Test (Commerce) in Dec 2018.
- UGC-National Eligibility Test-JRF (Commerce) in July 2019.
- Himachal Pradesh State Level Eligibility Test (Commerce) in 2019.

Teaching Experience: Total Teaching Experience of more than 02 years.

<i>Position Held</i>	<i>Institution</i>	<i>From</i>	<i>To</i>
<i>Assistant Professor (Guest-Faculty)</i>	<i>School of Open Learning (SOL), University of Delhi</i>	<i>18 Jan. 2020</i>	<i>5th March- 2020</i>

Assistant Professor (Against Leave)	Kalindi College, University of Delhi	25 Feb, 2020	April End 2020
Assistant Professor (Guest-Faculty)	Non-Collegiate Women's Education Board (NCWEB), University of Delhi	18 Oct, 2020	Dec End 2020
Assistant Professor (Adhoc)	Shaheed Bhagat Singh College (Evg), University of Delhi	5 th January, 2021	4 th June-2023

Research Papers/Articles Published in National and International Journals:

- 1) **Impact of Artificial Intelligence and Service Robots in Tourism and Hospitality Sector: Current Use & Future Trends** Published in Administrative Development "A Journal of HIPA, Shimla" ISSN 0975-4954, UGC Care list 1
- 2) **Instagram as New Platform for Political Participation among Indian Youth: An Opinion Study of University Students**; Journal Name: BHU Management Review; ISSN: 2231-0142; Listed/Peer Reviewed: UGC CARE LIST-I
- 3) **Bibliometric Analysis on Internet of Things (IoT) and Tourism Industry: A Study Based on Scopus Database**; Journal Name: South Asian Journal of Tourism and Hospitality; ISSN: 2756-911X; Listed/Peer Reviewed: International Peer Reviewed
- 4) **Digital Transformation in Tourism sector: Trends and Future Perspectives from a Bibliometric-Content Analysis**; Journal Name: Journal of Hospitality and Tourism Insights (Emerald Publication):- SCOPUS/WOS/ABDC Publication/Impact Factor: 3.9/Citescore-4.7
- 5) **A Bibliometric Analysis on Smart Tourism Destinations: Current Status and Development** accepted for publication in European Journal of Tourism Research indexed in SCOPUS/WOS with an Impact factor of 2.05 (Under production Stage)
- 6) **A Bibliometric Analysis of Knowledge Development in Family Businesses in the Tourism Industry**; Journal Name: Journal of Services Research;/Accepted but not published yet UGC CARE/ABDC Index

Chapter/Articles Published in Edited Books

- 1) *Publication Title: Robotics Technology in the Tourism and Hospitality Sector in the Wake of the COVID-19 Health Crises; Year: 2022; Publisher: IGI Global.*
- 2) *Publication Title: Integration and Expansion of ICT-based Initiatives in Indian Higher Education System Transformation for Sustainable Business and Management Practices: Exploring the Spectrum of Industry 5.0; Year: 2023; Publisher: Emerald Publishing Limited.*
- 3) *Publication Title: Integration of Robotics Technology and Artificial Intelligence in the Transformation of the Tourism Industry: A Critical Viewpoint; Year: 2023; Publisher: CABI.*
- 4) *Publication Title: Mapping the Research Trends on Sports Tourism and Sustainability: A Bibliometric Analysis; Year: 2023; Publisher: Emerald Publishing Limited.*
- 5) *Publication Title: Mapping research trends on Smart Tourism: A Bibliometric Analysis; Year: 2023; Publisher: Springer Nature.*

Research Papers Presented in National and International Seminar & Conferences:

- 1) **"Robots as a Social Distancing Tool in Travel and Hospitality Sector during Covid-19"** - Presented at National Conference on "Research & Innovation in Commerce, Management and Social Science for Sustainable National Development", held on August 14, 2021, organized by Faculty of Commerce & Business Studies, Motherhood University, Roorkee, Uttarakhand.
- 2) **"AN ANALYSIS OF INDO-US AND CHINA TRILATERAL TRADE: A TRADE INTENSITY APPROACH"** - Presented at Virtual International Multidisciplinary Conference IMCRD, held on August 27-28, 2021, organized by Inspira Research Association (IRS) in Jaipur, Rajasthan.
- 3) **"USE OF THE INSTAGRAM AS TOOL OF POLITICAL ENGAGEMENTS AMONG THE INDIAN YOUTH"** - Presented at 10th International Conference ICRDC VIRTUAL, held on December 23-24, 2021, organized by S.S.G. Pareek P.G. Girls College, Jaipur, Rajasthan and Inspira Research Association (IRS).
- 4) **"Role of Technological Advancement in Smart and Sustainable Cities"** - Presented at World Environment Summit 2021, held on October 1-3, 2021, organized by in Association with GRC INDIA | CSIR-NEERI | BRAC-DU | ANU AUSTRALIA | IGNOU DELHI | STE KOLKATA | NESA DELHI | AMITY UNIVERSITY | GDGU GURUGRAM | SHARDA UNIVERSITY | MSMECCII DELHI | DERO KARNATAKA | AAJ DELHI | CAN ASIA, at India International Centre, Lodhi Road, New Delhi (India).
- 5) **"E-Learning Platforms in Indian Higher Education System: Achievements and Challenges"** - Presented at 2021 International Conference on Computational Performance Evaluation (ComPE), held on December 1-3, 2021, organized by Department of Biomedical Engineering, North-Eastern Hill University (NEHU), Shillong, and Meghalaya, India.
- 6) **"Effective Reliance on Information and Communication Technology (ICT) in Indian Higher Education System"** - Presented at Virtual International Conference, held on September 30, 2021, organized by Faculty Research Cell – Samshodhana, JAIN (Deemed-to-be University), Bengaluru.
- 7) **Presented a Research Paper titled "Medical Tourism: A Competitive Market and its Challenges in India"** in the International Conference on Hospitality & Tourism (ICHT-2021) on 28th-29th June, 2021, organized by School of Hospitality and Tourism (SoHT), Jagran Lakecity University, Bhopal.
- 8) **Presented / Participated Research Paper titled "Prospects and Challenges of Medical Tourism during Covid-19: A viewpoint Study"** in International Conference Vishleshan 2k21 on "Innovation Opportunities & Challenges in Digital Business Era" held on December 18th & 19th, 2021, organized by International Institute of Management Studies, Pune, Maharashtra, India.
- 9) **Presented a Research Paper titled "Integration of Robotics Technology and Artificial Intelligence in transformation of Tourism industry"** at IHOST 2021, in 5th International Conference on Hospitality & Tourism "New Normal in Hospitality & Tourism : Skill, Innovation and Technology" organized by Le Corden Bleu School of Hospitality & Tourism, GD Goenka University, Gurugram.

- 10) **Presented a Research Paper titled "Impact of Artificial Intelligence and Service Robots in Tourism and Hospitality Sector: Current Use & Future trends"** in International Conference on Advances in Management and Technology for Sustainable Development (ICAMTSD21) organized by H. P. Institute of Public Administration, Govt. of H. P. On 4-5 September 2021 (ONLINE).
- 11) **Presented a Research Paper titled "Robotic Resilience in Response to Covid-19 Disruptions in Tourism and Hospitality"** in International Conference "Vedatya Chaupal 2021" on 18th December.
- 12) **Presented a Research Paper titled "A Bibliometric Analysis of Knowledge Development in Community-Based Tourism Research"** in Postgraduate Research Colloquium (PGRC) 2022 Centre for Research & Innovation in Tourism (CRiT) Faculty of Social Sciences and Leisure Management Taylor's University Lakeside Campus on 5th and 6th November 2022.
- 13) **Presented a Research Paper titled "Family Businesses in the Tourism Industry: A Bibliometric Analysis Research Agenda"** has been selected for the Best Paper Award in the 2 day Online International Conference on "Recent Trends in Hospitality, Culinary and Business Practices" organized by Vedatya Institute under the aegis of Journal of Services Research on 8th & 9th December 2022.

Research Projects Awarded:

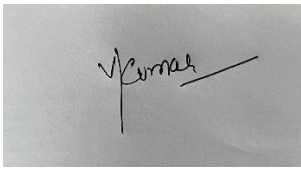
- 1) Working as a **Co-Principal Investigator** on a Major research project entitled on **"A Study on Working and Effectiveness of Women police Stations in Himachal Pradesh"** awarded by National Commission for Women, Government of India (Total Research Grant is 12,21,000)

Other Research Experience on Data Collection

- 1) Worked as a **Field Investigator** on a research project entitled on **"Sustainable Rural Tourism: an Approach for Transforming Rural India – A Case Study of Himachal Pradesh"** F.No IMPRESS/P2321/308/2018-19/ICSSR
- 2) Worked as a **Field Investigator** on a research project entitled on **"Eco Tourism- A Panacea for Sustainable Development in Himachal Pradesh"** F. No Gen-4/ 2021-22/ICSSR/RP

Date: 25TH July- 2023

Varinder Kumar (Signature)

A rectangular box containing a handwritten signature in black ink. The signature appears to be 'V. Kumar' with a long horizontal stroke extending to the right.

Place: New Delhi

